

IMPROVE IT

TAKE A PICTURE AND IMPROVE YOUR SURROUNDINGS.

IMPROVE YOUR PRESENT



IMPROVE YOUR FUTURE

Introduction : Tech - Environment

The purpose of the project is to improve the surrounding environment by taking pictures. Is there something you don't like in the place where you live? Take a picture and share it with other citizens.

Improve the place where you live — — ► Improve the city where you live

— — ► Improve the country where you live

Idea

The project is based on a mobile application:

Every user, registered at this application, takes pictures /videos/ and expresses comments when a problem or discomfort is noted. The application locates the place of the picture and inserts it in the right district.

Important note: I am talking about districts because I am referring to Dublin and Dublin is divided in 24 districts. In so doing the view of images will be easier and faster. The same mechanism can be applied to every city.

Every user is able to view problems of each district and the whole city. Pictures are viewed in descending order in basis of number of "AGREE". AGREE has the same functionality of "like" in other social networking sites.

A possible solution to problems: Local authorities or voluntary groups

Local Authorities are invited to actively take part to this project by creating themselves an official account on the application. The photos, reaching the highest number of “Agree”, therefore will be brought to the attention of the Local Authorities that can decide if it is worth intervening to resolve the problems which have been identified.

In addition: Voluntary Groups can be arranged in order to figure out problems as well.

Trivial examples

10000 people think:

- Cleaning up the park, walls and monuments.
- The supply of blankets and hot food for the homeless.
- Social organizations of markets where everyone can trade clothing and items.
- Building wooden kennels for stray dogs.

Letting people decide the way in which they want to improve their city may induce the creation of new interesting arrangements. Mobile technology gives people the chance to use their creativity at best.

The power of creativity is limitless

Knowledge is limited, Imagination gives birth to evolution

INTERESTING PROPOSAL

Each group of voluntary may create an account on the application and share on their profile their contribution to the city. Each user can also choose to “follow” a specific group of voluntary and decide to join it. In groups’ profile there are the number of members and their names and surnames. Furthermore, their contribution is showed through photos, videos and comments.

As a consequence:

- o Voluntary groups aim to improve the environment.
- o Their ambition may be also to become the best group of voluntary of the city

COMPETITION AMONG GROUPS



THE IMPROVEMENT OF THE CITY

TAKE ADVANTAGE OF TECHNOLOGY. USE IT TO IMPROVE AND NOT DESTROY
THE ENVIRONMENT.



GIORGIO MONDAUTO

STORE NUMBER: 7028